**Rukhsana Marketing Operation**

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| **Objective** |
| Intend to start-up a career in the area of Marketing in a reputed organization, with a passion for creating value, where I can excel through my marketing and management knowledge and utilize my Interpersonal Management, Communication, **Analytical and planning skills** in system. |

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| **Degree/class** | **College/ School** | **University/ Board** | **Year** | **Percentage** |
| Pursuing PGDM | Siva Sivani Institute Of Management, Secunderabad | Autonomous | 2014 | CGPA 6.8/10 |
| B.TECH | Hyderabad institute of technology and management | JNTU University | 2013 | 67% |
| XII | Kendriya Vidyalaya Begumpet (AFS) | CBSE | 2009 | 60% |
| X | Kendriya Vidalaya, Dinjan (Assam) | CBSE | 2007 | 77 % |

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| **Summer Internship 26th May 2014 – 5th June 2014** | |
| **Market Researcher Marketing Department Sharp business systems** | |
| **SHARP BUSINESS SYSTEMS INDIA PVT LTD** | **Project Title** : buying behaviour and market share of the office automation product(Printers) |
| **On-the-job Training**: Market survey to build customer data base and generate leads for the sharp business system. |
| * Provided data base from 50 Hospitals |
| **Leanings**: Interpersonal skill, Market analysis, team work and relationship building |
| **Achievements**: Generated 32 leads among 50 companies. |
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| * . Received an appreciation letter from my company guide . |

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| **Academic Projects** | |
| **PRISM INSTITUTE** | **Mini project: real time car battery monitoring system :** This project is designed to know the voltage level of a battery from the number of LEDs that are glowing.  **Main project :** **Wireless sensor network in localization in emerging application**: The project describes a radio frequency-based and zigbee based system for location identification and tracking. |

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| **Extra- Curricular Achievements** | |
| **SSIM(PG)** | * Certificate of Business analytics workshops conducted by **IIT Kanpur 2014** |
| **HITAM(UG)** | * Won the first prize in badminton competition and Rewarded as’ HITAM IDOL’ in a singing competition. |
| **District level runner** | * District level runner in 2k run. |

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| **Skills** | |
| **Technical Skill** | * Operating System : MS Windows XP, Windows 7 and Windows 8 * Office Works/ Tools : MS word, MS excel and MS power point |
| **Key Skill** | * Adaptability, creativity and interpersonal skill. |
| **Language known** | * English, Hindi, Urdu and Telugu |

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